

## media information



**Blenheim Palace**  
Woodstock  
Oxfordshire  
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[www.blenheimpalace.com](http://www.blenheimpalace.com)

January 2011

### ▪ **Peppa Pig and George as well as Ben and Holly from “Ben & Holly’s Little Kingdom” at Blenheim Palace 24<sup>th</sup> – 25<sup>th</sup> April**

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The stars of the BAFTA Award winning TV programmes Peppa Pig and George from series “Peppa Pig”, as well as Ben and Holly from “Ben & Holly’s Little Kingdom” are coming to Blenheim Palace to meet families at the Pleasure Gardens on Easter Sunday and Monday!

#### Peppa Pig and George:

Peppa Pig is a lovable but slightly bossy little pig. She is five years old and lives with Mummy Pig, Daddy Pig and her little brother, George in a house that sits on top of a little green hill. Peppa Pig likes playing with Suzy Sheep (her best friend), visiting Granny and Grandpa Pig and looking after George. Most of all, Peppa Pig loves jumping up and down in muddy puddles, laughing and making loud snorting noises.

#### Ben and Holly:

The Little Kingdom is home to Princess Holly and her best friend Ben Elf. Holly is a young fairy who is still learning how to do magic properly. Sometimes her spells don’t work out quite right. Holly lives with her daddy, mummy and little twin sisters in the Little Castle, which stands right in the centre of the Little Kingdom. Ben is a young Elf. He has a happy-go-lucky nature and only gets a bit fed up if Holly uses her fairy magic to give herself an advantage when they are playing games. Ben lives with his family and all the other elves in the Great Elf Tree. Elves don’t do magic but they are very good at making things, especially toys. Along with their friends, Ben & Holly have lots of magical fun and exciting adventures playing together in the Little Kingdom.

The lovable characters will meet and greet children making personal appearances at various intervals throughout the day. Families will be able to take photos of these much-loved characters at their special Easter visit to Blenheim Palace.

There will be food and refreshments available at the Pleasure Gardens, and there will be plenty of other family activities to enjoy including a bouncy castle and face painting, as well as the Butterfly House, Giant Marlborough Hedge Maze and Adventure Play Area, making this a perfect Easter day out.

On 22<sup>nd</sup> and 23<sup>rd</sup> April the Great Blenheim Palace Easter Hunt will take place at the Pleasure Gardens. Find all the clues and complete the hunt and you will receive an Easter treat! While the Easter hunters explore Pleasure Gardens, the rest of the family can take in the beautiful views of the Park and Gardens which at this time of year will be brimming with daffodils.

In the Pleasure Gardens cafe, egg decorating and bunny and tortoise colouring shapes will be available. After the Easter hunters have explored the Pleasure Gardens including the Blenheim Bygones' exhibition, families can catch the miniature train up to the Palace to see the beautiful Easter display on the grand saloon table, and meet the fascinating inhabitants of the Palace's past in "Blenheim Palace: The Untold Story".

### **BUY ONE DAY GET TWELVE MONTHS FREE!**

Blenheim Palace is offering an amazing free annual pass ticket deal in 2011. When you buy a single day ticket to the Palace, Park and Gardens you will be able to convert it into an annual pass providing free entry for 12 months from the day of purchase. Terms and conditions apply. For full details visit [www.blenheimpalace.com](http://www.blenheimpalace.com) or call 0800 849 6500 (24 hour recorded information)

Blenheim Palace is set in 2,100 acres of spectacular parkland in the heart of the Oxfordshire Cotswolds and is only eight miles from Oxford.



### **Notes to Editors**

#### **Additional Information about Peppa Pig and George from series "Peppa Pig".**

- Peppa Pig won a children's BAFTA in 2005 for Best Pre-school Animation.
- Winner of Children's Game at Toy Fair 2009.
- Peppa Pig won the award for the Best Pre-School Licensed Property at The Licensing Awards 2009 and 2010!
- Over 5 million Peppa Pig books and DVDs sold to date in the UK.
- The viewing audience girl/boy split is 60 / 40 (60% being girls).
- Series 3 in production, including themed specials, bringing the total number of episodes to 209 by 2012.

#### **Additional Information about Ben and Holly from "Ben and Holly's Little Kingdom"**

- Winner of the BAFTA for best Pre-School Animation 2009.
- Created by the BAFTA award-winning creators of Peppa Pig.
- 29\* UK licensees now signed, including master toy, publishing, DVD, nightwear, outerwear and bedding (\* as at November 2010).

- The viewing audience boy/girl split is 50/50\* (\*as at Nov 2010)
- 52 x 11 minute episodes already delivered and 52 further episodes are in production for delivery in 2011 and 2012, bringing the total episodes to 104.
- For more information about the characters visit [www.peppapig.com](http://www.peppapig.com) [www.littlekingdom.co.uk](http://www.littlekingdom.co.uk)
- Peppa Pig and George from the series “Peppa Pig” will make at least 8 personal appearances, Ben and Holly from “Ben & Holly’s Little Kingdom” will make five personal appearances at the Pleasure Gardens each day on 24<sup>th</sup> and 25<sup>th</sup> April 2011.
- A Park & Gardens ticket is required.
- Additional family fun activities will take place in the place at the Pleasure Gardens from 22<sup>nd</sup> - 25<sup>th</sup> April. For full details and updates visit [www.blenheimpalace.com](http://www.blenheimpalace.com)
- The Easter Hunt with chocolate prize included will be available on 22<sup>nd</sup> - 23<sup>rd</sup> April. The Easter Hunt will also be available without chocolate prizes throughout the school Easter Holiday period 9<sup>th</sup> - 25<sup>th</sup> April.
- A small additional charge applies for the bouncy castle.
  
- Park & Gardens ticket price: Adults £11, Concessions £8, Child £5.50, Family £28.00
- Palace, Park and Garden ticket price: Adults £19, Concessions £15, Child £10.50, Family £50 - Includes a FREE ANNUAL PASS
  
- Blenheim Palace and Formal Gardens open from 12<sup>th</sup> February to 16<sup>th</sup> December 2011.
- The Park opens at 9am, the Formal Gardens at 10am and the Palace and Pleasure Gardens from 10.30am.
- Last admission to the Palace and Gardens is at 4.45pm. The Palace and Pleasure Gardens close at 5.30pm and the Park at 6pm.
- Guided tours are not available on Sundays or bank holidays when a free-flow system is in place.
- Child age 5-16 inclusive. Under 5’s free. Full details of ticket prices are available on request.
- Blenheim Palace is a member of the Green Tourism Business Scheme.

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For further information about Blenheim Palace please call the 24 hour information line on 0800 849 6500 or visit the website at [www.blenheimpalace.com](http://www.blenheimpalace.com)

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